

CURRENT ADVERTISING RATES

	<i>Cost per 1 issue per booked</i>	<i>Cost each per 2 issues booked</i>
Inside front cover	£850	£750
Back cover	£850	£750
Inside back cover	£750	£650
Page	£650	£575
Half page	£350	£285
Quarter page	£200	£170
1/8th page	£135	£110
Terms:	On Invoice	
Plus 10% discount for RSrNYC Members.		

MECHANICAL DATA

<i>All sizes in mm</i>	<i>Height</i>	<i>Width</i>
Page size trimmed	297 x	210 (A4)
Bleed page size	303 x	215
Type page size	275 x	183
1/2 page sizes	135 x	183 or 275 x 90
1/4 page size	135 x	90
1/8 page size	65 x	90

ARTWORK SPECIFICATION

Artwork needs to be produced at 300 dpi in CMYK colours and supplied in an Apple Macintosh readable file. All fonts, illustrations and scanned images need to be included at the correct resolution. Files in InDesign, Photoshop, Illustrator or Press Pdfs are acceptable. If you need help preparing your advertisement please contact the publishers: Owl House Ltd on 023 8045 4411 or e-mail: mail@owl-house.com

To advertise in the 'Southern' magazine contact:

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Or email: junerexsmith@gmail.com.

Royal Southern Yacht Club

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www.royal-southern.co.uk