

ROYAL SOUTHERN YACHT CLUB on

Wednesday 15<sup>th</sup> November

An illustrated presentation by

ERIC FLOUNDERS

## The Triumph of a Great Tradition: The Dramatic History of Cunard Line

Cunard is the third oldest shipping company still operating, after the Isle of Man Steam Packet Company and P&Q. The big difference is that Cunard's 180-year history is action-packed and historically significant.

Cunard was the first company to establish a regular, timetabled steamship service between the UK and North America- a venture so near the cutting edge of technology that it seemed foolhardy. But the venture prospered, and the company went on to have pivotal roles in British history, in American and Canadian history, in military history and in maritime history.

Cunard established the first reliable transatlantic mail service, revolutionised the economy of America's eastern seaboard, ensured Liverpool's pre-eminence as a port and the Clyde's pre-eminence in shipbuilding, and came to the nation's aid in every war from Crimea to the Gulf.

Without Cunard it is doubtful if there would have been any survivors of Titanic; without Cunard, 'D' Day could not have happened when it did.

Cunard - a company which really made a difference.



Sir Samuel Cunard founder of Cunard Line